

Report for: Decision
Item Number:



Contains Confidential or Exempt Information	No
Title	Proposed Sculpture Trail, Thames side parks – Maidenhead
Responsible Officer(s)	Christabel Shawcross, Strategic Director of Adult & Community Services, 01628 796159
Contact officer, job title and phone number	Kevin Mist, Head of Leisure Services 01628 796443
Member reporting	Cllr Alan Mellins, Chairman of Leisure & Cultural Services Overview & Scrutiny Panel
For Consideration By	Leisure and Cultural Services Overview and Scrutiny Panel
Date to be Considered	22 nd January 2014
Implementation Date if Not Called In	2014/15
Affected Wards	All
Keywords/Index	Sculpture, Trail, Maidenhead, Riverside

<p>Report Summary</p> <ol style="list-style-type: none"> 1. This report proposes that a sculpture trail be established in the parks and islands owned by RBWM along side the river Thames in Maidenhead to provide an opportunity for artists to display their sculptures and others to mount permanent exhibition pieces in permanent display space in public open space. 2. If approved the trail would provide a new visitor attraction in Maidenhead linking all the 4 riverside parks and the 5 river islands.
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If recommendations are adopted, how will residents benefit?	
Benefits to residents and reasons why they will benefit	Dates by which residents can expect to notice a difference
Residents will have a new attraction encouraging riverside walks	September 2014
Visitors to Maidenhead will be offered a new attraction to encourage repeat visits..	September 2014
Artists will have an opportunity to exhibit their sculptures in a public space.	September 2014

1. Details of Recommendations

RECOMMENDATION:

That the Leisure and Cultural Services Overview and Scrutiny committee approve the establishment of a sculpture trail along the Maidenhead riverside parks and islands, to be funded from £40k capital and explore the possibility of sources of sponsorship funding, going forward.

A report be prepared for Cabinet outlining the proposals for presentation in March 2014.

2. Reason for Recommendation(s) and Options Considered

2.1 The sculpture trail will provide a significant attraction for residents and visitors to Maidenhead encouraging walking along the Maidenhead riverside promenade and increasing use of local and other open spaces.

2.2 The sculpture trail will enable local artists to exhibit their art works to the public.

2.3. The initial capital fund will enable work to be undertaken in Guards club park and island with the aim to build on the initial phase, eventually providing exhibition spaces for sculptures on Reitlinger park, Bridge Gardens park, Ray Mill island, Bridge Eyot, Coke Eyot and Grass Eyot (3 islands)

2.4 It is suggested that the public could be asked to vote on what they feel is relevant art work to be commissioned for the new Maidenhead River Thames Sculpture Park, and then local businesses would be contacted to sponsor pieces for permanent display on the islands , with a theme of local relevance e.g. Wind in the Willows, 3 men in a boat, Sir Stanley Spencer, Swans etc.

2.5 A master plan showing the potential sites for exhibition spaces on all the parkland and islands is attached as appendix 1. This also shows the existing attractions in the parks concerned and how the potential exhibition spaces relate to them.

Option	Comments
Not to establish a sculpture trail along the Maidenhead Riverside parks	This will keep the parks as they currently are used.
To provide a sculpture trail on guards club island and park and invite local artists to exhibit their works on the site This is the recommended option	This would provide plinths, exhibition spaces and paths for exhibitions to be mounted in the guards club park area

3. Key Implications

Defined Outcomes	Unmet	Met	Exceeded	Significantly Exceeded	Date they should be delivered by

4. Financial Details

a) Financial impact on the budget (mandatory)

	Year1 (2014/15)	Year2 (2015/16)	Year3 (2016/17)
	Capital £000	Capital £000	Capital £000
Addition	40	0	0
Reduction	0	0	0

	Year1 (2014/15)	Year2 (2015/16)	Year3 (2016/17)
	* Revenue £000	Revenue £000	Revenue £000
Addition	4	0	0
Reduction	0	0	0

All the land is in the ownership of RBWM there is a requirement for additional paths on Guards Club island and for exhibition plinths to be provided in the public space. The £40k budget will enable the first 6 plinths to be constructed and path ways to be provided on the island. Additional funds will be required to provide further exhibition space on the other parks and provide lighting if required. This may be funded from s106 agreements in due course.

Revenue funding is required to maintain the additional exhibition features, paths and seats to a higher quality than at present.

5. Legal Implications

- 5.1 The provision of public art in public spaces is a local authority discretionary power.
- 5.2 Legal agreements with exhibitors will limit RBWM liability for any damage or theft to art pieces on loan.

6. Value For Money

The sculpture trail will provide a visitor attraction to the East of Maidenhead and provide residents will opportunities to exhibit their sculptures.

7. Sustainability Impact Appraisal

None

8. Risk Management

Risks	Uncontrolled Risk	Controls	Controlled Risk
Swan nesting on Guards Club island could reduce access to the sculptures during nesting season		Formalising the park and island and increased usage may reduce nesting activity	
There could be localised flooding which would reduce		No controls available	

access to the sculpture trail			
Some of the sculptures might be stolen or damaged		Park is locked at night, increased attendance may reduce theft and damage. Community Wardens will be informed	

9. Links to Strategic Objectives

If the recommended option is approved the links to our strategic objectives will be

- Encourage Healthy People and Lifestyles
- Work for safer and stronger communities
- Deliver Economic Services
- Increase non-Council Tax Revenue
- Deliver Effective Services

10. Equalities, Human Rights and Community Cohesion

n/a

11. Staffing/Workforce and Accommodation implications:

n/a

12. Property and Assets

The parks concerned are all owned by RBWM, Guards Club park and island, Rietlinger park, Bridge Gardens, Ray Mill island, Bridge Eyot, Coke Eyot, Grass Eyot.

13. Any other implications:

n/a

14. Consultation

- 14.1 Local elected members have been fully consulted and in support.
- 14.2 The Head of Libraries, Heritage, Information and Culture has been consulted and is in support.
- 14.3 The local Town Centre manager has been consulted and is in full support.

15. Timetable for Implementation

Once approved the work to construct pathways and exhibition spaces will take about 6 months to procure and construct.

16. Appendices

None

17. Background Information

None

18. Consultation

Name of consultee	Post held and Department	Date sent	Date received	See comments in paragraph:
Internal				
Cllr Burbage	Leader of the Council			
Mike McGaughrin	Managing Director			
Maria Lucas	Head of Legal Services			
Christabel Shawcross	Strategic Director of Adult & Community Services			
Andrew Brooker	Finance partner			
Cllr Dee Quick	Lead Member for Leisure & Libraries			
Cllr M.J. Saunders	Lead Member for Planning and Property			
External				
	Police, voluntary Organisation, AN Other etc			

Report History

Decision type:	Urgency item?
Key decision	No

Full name of report author	Job title	Full contact no:
Kevin Mist	Head of Leisure Services	01628 796443

Schedule for writing and reviewing report

Stages in the life of the report (not all will apply)	Date to complete
1. Officer writes report (in consultation with Lead Member)	
2. Report goes for review to head of service or DMT	
3. To specialist departments: eg, legal, finance, HR (in parallel)	
4. To lead member	
5. To SMT or CMT	
6. To the leader	
7. To overview or scrutiny, if a cabinet report	
8. To cabinet	



Maidenhead Bridge

Victorian steps
refurbished

Fountain

**Bridge
Gardens**

 Potential statue locations
shown in bounding box



Maidenhead Bridge

Rail Bridge

Reitlinger Garden

Guards Club Park and Island

Potential statue locations shown in bounding box



Grass Eyot

Bridge Eyot

Indicative positions
(informal setting)

 Potential statue locations
shown in bounding box



Existing statue

Existing statue

Existing statue

Ray Mill Island

 Potential statue locations shown in bounding box